Should You Make a Video?

everspring

Is the topic relevant to students' assignments and/or careers?

You probably want to put this topic back on the shelf!

Does it support the learning objectives?

Could your topic benefit from visual support (images, graphs, etc.)?

Will the content remain relevant and accurate for two years or more?

Consider including a podcast, text, interactive component, and/or accessible, credible third-party content instead of recording an original video.

Can you supplement the topic with relevant insights, synthesis, examples, or anecdotes from your own or someone else's experiences?

You'll likely want to break a complex topic into multiple videos or use video alongside other modalities, such as text, audio, and images.

Is the topic clear, concise, and narrow in scope?

It sounds like you've got a video project on your hands! Be sure to create your video outline, script, and materials according to accessibility and design best practices.

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